



And the Clio Winners Are...

Written by Steve Hall. May-14-07



It's Clio time. Here we go. Nike took home Advertiser of the Year. Saatchi New York was named Agency of the Year and Saatchi Worldwide was named Agency Network of the Year. Leo Burnett Italia took home the Best in Show Grand Clio in the TV/Cinema category for its work with Aqualtis Washing Machine. Leo Burnett Lisbon received a Grand Clio for its IAC Alzheimers PSA.

TBWA\Chiat\Day New York took home four Gold, three Silver and two Bronze Clios for TV work on Combos and Skittles. Abbot Mead Vickers BBDO London got a Gold Clios for its "Bag of Smiles" commercial for Camelot and Fallon London received one for its Sony Bravia Paint.

DDB Chicago pulled in 12 Clios for its radio work: two Gold, five Silver and five Bronze for its work with Bud Light.

TBWA London with Production company Gorgeous Enterprise was inducted into the Clio Awards Hall of Fame for its Sony PlayStation Double Life work.

Saatchi New York received a Grand Clio for its 42 Below Vodka work (we loved that campaign). the agency also won pulled in seven Golds for Glide Dental Floss, Allume System Stufft Deluxe as well as 42 Below Vodka. Saatchi F/Nazca, Saãµ Paulo, got a Gold Clio for the Fundacao SOS Mata Atlantica "Stamp" campaign.

DDB London received four Gold Clios for Harvey Nichols print and poster campaigns. DDB Paris won two Golds for MTV Idol. TribalDDB nabbed a Gold Clio in Interactive for its humorous Philips Bodygroom campaign. R/GA won a Grand Clio and two Golds for Nike interactive programs. BBDO Argentina scored an Innovative Media Grand Clio. 180 Amsterdam won an Integrated Campaign Grand Clio for Adidas. Leo Burnett Chicago won a Grand Clio in the Billboard category for its McDonald's Sundial.

For the complete list of winners, check out the [Clio Awards](#) site.