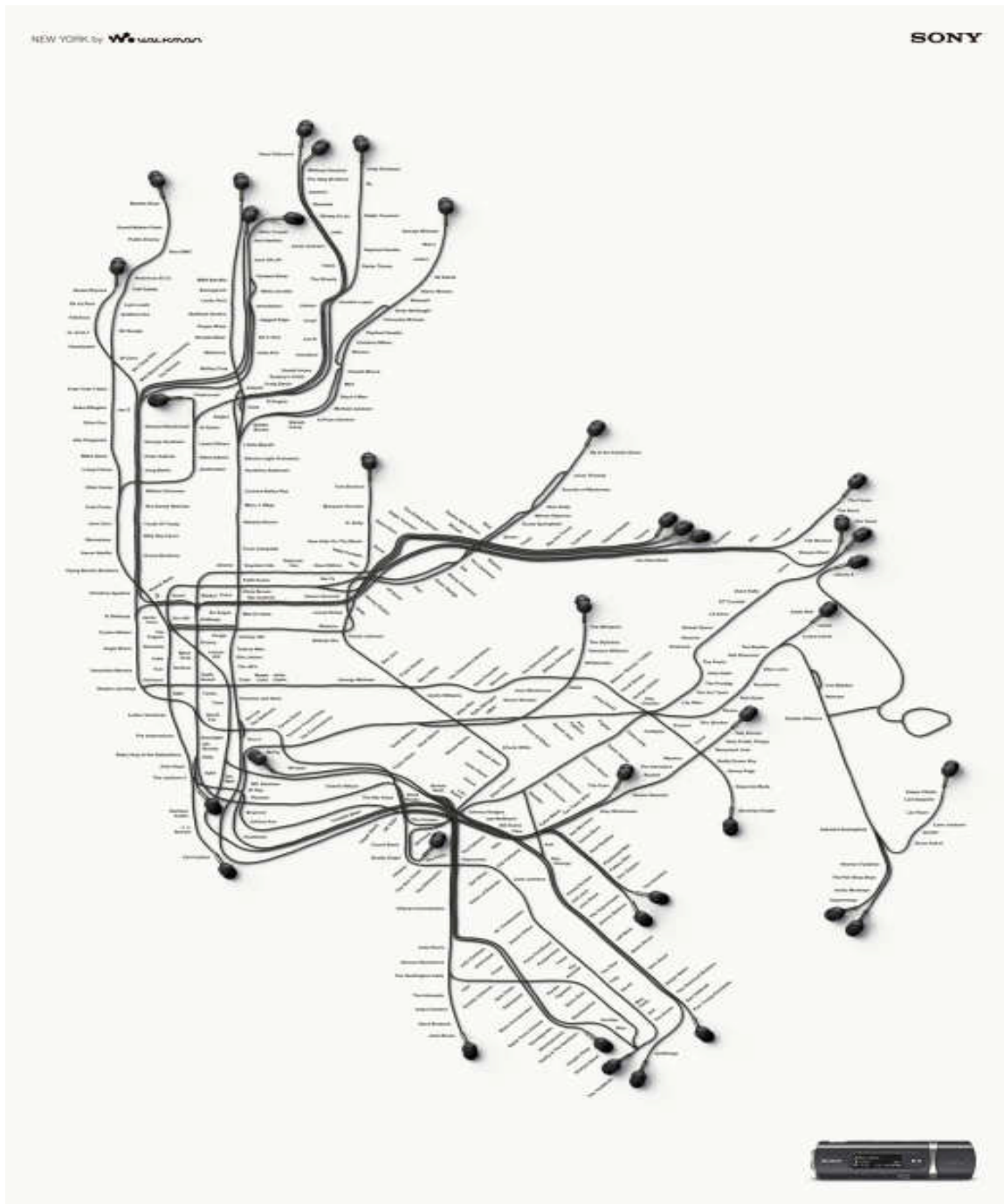


New York City by Walkman



Credits

The Sony Walkman campaign was developed at [Saatchi & Saatchi, Sydney](#), by creative director Steve Back, art director Eron Broughton, copywriter Steve May. Illustration done at [Electric Art](#) produced by Jeremy DeVilliers.