

24 November 2009

## **GUNN REPORT 2009 RANKING SUCCESSES FOR NETWORK**

Del Campo Nazca Saatchi & Saatchi has been named among the world's top 5 most creative agencies for 2009. This year's Gunn Report, the 11th edition of the prestigious creative rankings, placed the agency at number 5, the third time it has featured in the Top 10.

In addition, the 'Children Do' campaign for Hospital Aleman was the 4th most awarded Print campaign in the world during 2009, while the 'Duets' campaign for Norte Beer (AB Inbev) ranked number 5 in the Film category. This category was topped by another campaign from the Network – Saatchi & Saatchi New York's Crest TV work was the year's big winner.

Commenting on the agency's success, Pablo Del Campo, CEO Del Campo Nazca Saatchi & Saatchi, said, "The Gunn Report is one of the ways we measure our performance year by year. Being among the top five most creative agencies is a great honor and I want to share this achievement with our team and clients who work with us day by day." He added, "Considering the scale of our market, being among the top few motivates us and validates our consistency throughout the years."

The Gunn Report is the only independent report on creativity for the advertising world. Since 1999, it has published its ranking based on the number of awards agencies have won from all the major award shows.

### **Gunn Report's Top 5 Creative Agencies**

- 1 DDB London (London)
- 2 Almap BBDO (San Pablo)
- 3 Dentsu (Tokyo & Osaka)
- 4 Goodby Silverstein & Partners (San Francisco)
- 5 Del Campo Nazca Saatchi & Saatchi (Buenos Aires)**