



- HOME**
- NEWS**
- OPINION**
- BUSINESS**
- SPORT**
- TRAVEL**
- ENTERTAINMENT**
- TECHNOLOGY**
- TRAFFIC**
- WEATHER**
- APPEAL**
- FAQ**
- PRIVACY**

BUSINESS News

Thursday, August 03 2000



Saatchi's Kiwi chief tops world

27.01.1999 - WELLINGTON - New Zealander Kevin Roberts, the Saatchi & Saatchi chief executive, has been named Outstanding Advertising Agency Executive of 1998 by leading United States industry magazine Frohlinger's Marketing Report.

Frohlinger polled its readership of top executives in the US advertising and marketing industry.

The magazine cited among Roberts' achievements a 7 per cent rise in global billings for the 161-office advertising network to \$US7 billion (\$13.25 billion), and \$US450 million of new business, including major projects from Toyota and Procter & Gamble. - NZPA

email this page print this page

top

HEADLINES

[Brash hopes dollar will stem inflation](#)

[INL breathes life into spectrum sale](#)

[To whit: lawyers put know-how across net](#)

[Between the lines: 0867 row wakes up sluggish guardian](#)

[Share sales under scrutiny](#)
[Tranz Rail aims to boost returns](#)

[NGC offers 279c to minority TransAlta holders](#)

[Tech firm seeks serious capital for car-making](#)

[Farmers get big Tatu payout](#)

[Bank's rate lift angers business](#)

[Surf, chat 'sticky' for online teens](#)

[Single women spend up big](#)

[Sky ties up deal with Telstra](#)

[Strong finish provides some highlights](#)

[Investors cash out as high-tech rally fizzles](#)

[Kiwi takes roller-coaster ride](#)

[Turnaround at Fletcher Canada](#)

[Watchdog dials 0867 hearing for Telecom](#)

[Paper payout turns spotlight on remaining three Fletcher stocks](#)

[Between the lines: Off-track route to online tax filing](#)

[IRD rethinks PC payroll filing](#)

[Telecom campaigners cheer commission's 0867 decision](#)

[Fletcher takes to country life](#)

[Feared ERB clause may get revamp](#)

[Vital that bosses get workplace bill right](#)

[Spectrum bidders wary of 'showing their hands'](#)

[Renaissance Corp powers up 77 per cent](#)

SEARCH ARCHIVES

Keywords

Help ?



feature properties
360° Virtual Tours
buy or sell online
netclassifieds

NETCLASSIFIEDS

MY JOB

- [Jobs](#)
- [IT Jobs](#)

MY PROPERTY

- [Feature Property](#)
- [Residential](#)
- [Rental](#)
- [Commercial](#)

MOTORING

PERSONALS

FOR SALE

